

TRAVEL ADVISORY

DEADLINE FOR FULL PAPERS

Please be reminded of the **15 May 2014 deadline** for Full Papers to be presented at the 1st Regional Conference on Cordillera Material Culture Studies.

CONFERENCE VENUE

All sessions of the 1st Regional Conference on Cordillera Material Culture Studies will be held at the Bulwagang Juan Luna, the University Auditorium of the University of the Philippines Baguio (UPB). No smaller, parallel sessions will be held as earlier announced.

Though situated on hilly terrain, the campus is small and moving about from one site to another is not a problem. The campus is within walking distance of the city's central business district.

The University of the Philippines Baguio is one of the seven constituent universities that comprise the University of the Philippines System, the country's national university. Established in 1961 as a regional branch of the University of the Philippines Diliman, UPB became a full-fledged university in 2002. Its degree-granting units are the College of Arts & Communication, College of Science and the College of Social Sciences.

BAGUIO

Originally constructed by the US military forces as a colonial hill station in the early 1900s, Baguio was planned following the design of famous Chicago architect Daniel Burnham, after whom the city's prominent central park is named. It is approximately 250 kilometers north of Manila. Rising to an elevation of 1,500 meters, the city enjoys cool weather throughout the year. Owing to this, it is a top tourist destination, especially during the summer months of April and May.

The city covers a land area of only 57.51 square kilometers, but has a teeming population composed mostly of students who come from different provinces of the Philippines. Baguio has four large private universities (Saint Louis University, University of Baguio, Baguio Central University, and the University of the Cordilleras) and one state university (the University of the Philippines Baguio). As a university town, Baguio

bears the distinct stamp of its young student population.

Its famous landmarks—Burnham Park, City Hall, Camp John Hay, the Cathedral, Wright Park, Botanical Gardens, the Mansion, and Mines View Park—were built during the American colonial period, and in recent years, movements have been launched to preserve the city's colonial heritage. It must be noted here, however, that before its development into a mountain resort, Baguio was primarily a settlement of the Ibaloi, the major ethnolinguistic group in the province of Benguet, where the city is located. The Ibaloi have now been largely integrated into Baguio's multi-ethnic society.

GETTING THERE

BY BUS

From Metro Manila, most people travel to Baguio by bus. The bus trip takes about six hours. The two major bus lines are:

VICTORY LINER. A Baguio-bound air-conditioned bus leaves every hour from its two Manila terminals—Cubao (tel. +632 727-4534) and Pasay (tel. +632 833-5019 to 20). One way fare per person from Pasay is 455 pesos, and from Cubao 440 pesos. From the international and domestic airports in Manila, there are official airport cabs that can bring passengers to the Pasay terminal.

Victory Liner also has **deluxe buses** with daily trips to Baguio from the Pasay and Cubao terminals. The bus fare (one way per person), both from Cubao and Pasay, is 715 Philippine pesos (around 14 US\$). The deluxe bus has options for one- or two-seater reclining seats, and has a restroom. It does not make any stop-overs during travel. This means that you can get to Baguio in less than six hours. The deluxe bus also has a stewardess who serves cookies and juice or bottled water. This may not be enough, so passengers are advised to bring some foodstuffs with them for the long trip to Baguio.

Schedule of deluxe bus trips (call the bus terminal for confirmation):

From the **Pasay** terminal, there are four daily trips: **11:15 a.m.**, **1:15 p.m.**, **11:45 p.m.**, and **1:15 a.m.**

From the **Cubao** terminal, there are five daily trips: **10:15 a.m.**, **1:15**

p.m., 11:15 p.m., 12:15 a.m., and 1:15 a.m.

From Baguio to Manila, there are eight trips daily: **10: 15 a.m., 11:15 a.m., 12:15 p.m., 1:15 p.m., 10:15 p.m., 11:15 p.m., 12:15 a.m., and 1:15 a.m.**

DAGUPAN BUS, Edsa cor. New York St., Cubao, Quezon City (tel. +632 929-6123, 928-5639, 727-2330, 727-2287). A Baguio-bound air-conditioned bus leaves every hour.

From Clark airport. Foreign participants disembarking at the Clark Airport in Pampanga may also travel to Baguio by bus. Travel time is about 4 ½ hours.

At the airport, there are taxis that can bring passengers to nearby Dau, where buses going to Baguio make a regular stop. Participants are advised to seek assistance from the airport staff who may be able to offer alternative arrangements.

ACCOMMODATION

Baguio offers a wide range of accommodation, from big and small hotels to cozy pension houses. The conference site is easily accessible from the following inns and hotels.

For hotel rates and amenities, please check the hotel's website or send your inquiry by e-mail. Other budget, mid-range, and top end hotels can be found in Internet listings.

AZALEA RESIDENCES

7 Leonard Wood Loop
☎ (+6374) 424-8716
www.azalearesidencesbaguio.com

BAGUIO BURNHAM SUITES

6 Kidad Road
☎ (+6374) 424-2211 to 15
telefax (+6374) 424-2216

BAGUIO HOLIDAY VILLA COURT

10 Legarda Rd
☎ (+6374) 442-6679/
(+6374) 443-5803
www.holidayhotel-baguio.com
www.baguioholidayhotel.com

BURNHAM HOTEL

21 Calderon Street
☎ (+6374) 442-2331
fax (+6374) 442-8415
burnhamhotel@gmail.com
www.burnhamhotelbaguio.com

CITYLIGHT HOTEL

245 Upper General Luna Road
☎ (+6374) 442-8080
fax (+6374) 424-6048

CHALET BAGUIO

Military Cutoff Rd
☎ (+6374) 556-4071
www.chaletbaguiohotel.com

CHALET TEPEYAC

177 Leonard Wood Road
☎ (+6374) 442-3956,
(+6374) 444-6846
fax (+6374) 442-7504
www.chaletepeyac.com

EL CIELITO INN – BAGUIO

50 North Drive, Engineer's Hill
☎ (+6374) 443-4846,
fax (+6374) 443-2134
stay@elcielitoinn.com
www.elcielitoinn.com

GOLDEN PINE HOTEL AND RESTAURANT

Corner of Cariño and Yandoc Streets
telefax (+6374) 444-9965 to 72 (Baguio)
(+632) 740-8975/732-1919 (Manila)
goldenst@skyinet.net,
goldenpinehotel@skyinet.net
www.goldenpinehotel.com

HOLIDAY PARK HOTEL

129 Abanao Extension
☎ (+6374) 619-2807 to 08
holidaypark_fo@yahoo.com
www.holidayparkhotel.com.ph

HOTEL ELIZABETH

No. 1 J. Felipe Street cor. Gibraltar Rd.
☎ (+6374) 619-0367
fax (+6374) 442-3940
reservations@hotelelizabeth.com.ph
www.hotelelizabeth.com.ph

HOTEL HENRICO

35 Kidad Road
☎ (+6374) 442-2259

HOTEL VENIZ

1 Abanao Street
☎ (+6374) 446-0700 to 03
fax (+6374) 446-0704
hotelveniz@skyinet.net
www.hotelveniz.com

LA BREA INN

4/F-6/F AYK Building
21 Session Road
☎ (+6374) 446-6061
fax (+6374) 446-6062

MICROTEL INN AND SUITES BAGUIO

Upper Session Road
☎ (+6374) 619-3333
fax (+6374) 619-3344
baguio@microtelphilippines.com
www.microtel-baguio.com

MOUNTAIN LODGE

27 Leonard Wood Road
telefax (+6374) 442-4544
mountain_lodge@yahoo.com

MUNSAYAC INN

125 Leonard Wood Road
☎ (+6374) 442-2451

PINES VIEW HOTEL

24 Legarda Road
☎ (+6374) 446-6726/446-9287 to 88
fax (+6374) 619-1596
www.pinesviewhotel.com

PRINCE PLAZA HOTEL

17 Legarda Road
☎ (+6374) 442-5082
telefax (+6374) 442-5093
www.princeplazahotel.com

STARWOOD HOTEL

Kisad cor. Marcos Highway
Along BGH Rotonda
☎ (+6374) 446-5930 to 32
fax (+6374) 446-5833
www.starwoodhotelbaguio.com

THE MANOR HOTEL

Camp John Hay, Loakan Road
☎ (+6374) 424-0931 to 47
cjhmanor@skyinet.net
www.campjohnhayhotels.com

ACCOMMODATIONS @ UPB

UP Baguio Residence Hall has two guest rooms (good for 3pax and good for 5pax) adjacent to the campus. The Residence Hall features a common living room and kitchen, hot and cold showers, and free WiFi access. The rate is P300/head/night. For reservations please contact Ms. Ofelia Valencia, UP Dorm Manager, at (074) 442-6178. You may also inquire about their dormitory rooms.

Reservations can be made starting March 30, 2014.

ASSISTANCE

Participants who wish to get assistance or additional information regarding their travel to Baguio may get in touch with the Conference Secretariat:

Cordillera Studies Center
3/F CSC-CSS Complex
University of the Philippines Baguio
materialculture.csc@gmail.com
cordillerastudies@gmail.com

☎ (074) 442.5794

REGISTRATION FEES

Please be reminded of the registration fees for the Conference:

On-Site Registration:	P2,500.00
Early Bird/Pre-Registration (Local):	P2,200.00
Early Bird/Pre-Registration (Int'l):	USD120.00
Public School Teachers /SUC Faculty:	P1,500.00
Undergraduate/Graduate Students:	P500.00
International Registration:	USD150.00

Registration fees will cover the Conference Kit, lunch and snacks for two days, dinner on the evening of 30 May 2014, and a certificate.

PRE-REGISTRATION

The Conference will be accepting pre-registrants to the 1st Regional Conference on Cordillera Material Culture Studies beginning **30 March 2014** up to **20 May 2014** Early birds avail of the discounted registration rate of Php2,200.00 (for Philippine delegates) or USD120.00 (for International delegates) and a reserved slot during the two-day conference.

Pre-registration Procedure:

1. Deposit your registration fee.
Bank: Development Bank of the
Philippines (Baguio Branch)
Account Name: UPBaguio Trust Fund
Account number: 0510-004421-030
2. Scan or take a photo of the VALIDATED
deposit slip.
3. Send the scan or photo to
materialculture.csc@gmail.com.
4. The Secretariat will then confirm that
you are pre-registered for the
Conference.

For inquiries, please call or fax us through (074)
442-5794 or email the Secretariat at
materialculture.csc@gmail.com.